

Dear Sir or Madam,

I am currently working as National Account Manager at Sabra remotely in Texas. In this position I am responsible for growing our largest and smallest Convenience and Drug store channel customers by hitting company KPI's and committing to my AOP. This includes incremental growth of the channel through the addition of new skus in new and existing customer. Also increasing ACV throughout the channel, to further establish Sabra's presence as the leader in fresh and plant-based CPG.

I have especially experienced the tremendous growth being part of an organization that centers around fresh, plant-based eating. The growth of healthier alternatives becomes even more apparent when looking at the IRI data. Customers analytics previously showed a strong inclination towards indulgent eats and what is largely considered junk. However, better for you consuming is on the rise as many individuals return to work and normal routine.

I would describe myself as someone who is driven by hitting key metrics to achieve monetary performance incentives. Combined with my experience, I believe that I can make a valuable contribution to any CPG organization

I would like to further explain my motivation during a personal meeting. You can reach me either by phone via 5629005325 or by email via jackpacheco36@gmail.com.

Thank you for your consideration. I look forward to hearing from you.

Sincerely,

Jack Pacheco